

## INDUCTION COMMUNITY MAPPING EXERCISE

(Adapted from material obtained from SCOPT 2002)

## **Purpose:**

To develop understanding of how the team or organisation fits into the community.

To develop understanding of how the local community relates to the team.

## In this community mapping exercise, consider the following factors:

How do people in the community know the team exists and what it does?

Who knows about the team locally? You may wish to survey some groups and individuals, having discussed this with the on-site supervisor or practice educator.

How do local residents come to use its services?

How does the team link with other agencies' activities or with related services provided by the statutory and/or voluntary sector?

How open is the team to enquiries/visits/joining in with community activities?

What kinds of links does the team have, if any, with local residents or the community? How are those links maintained or developed?

How is the team perceived within the local community? What image does it have?

How well is the team integrated geographically into the community?

What are the historical links between the team and the local community?

## There may be other factors you also wish to consider.

Now design a network map or diagram to show strong and weak, and positive and negative links between the team and the local community.

Having completed this exercise, what have you learned about your team or organisation and what do you still need to discover?